

KTVT-TV

P.O. BOX 2495, . FORT WORTH TX 76113

KTVT-TV

AND

PAGE 1

171285	AGENCY (OR SERVICE) ACTING AS AGENT FOR 193405				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice		
NAME		PATHFINDER MARKETING				MARK SHELTON					
AND		6164 Blackburn Ct				1050 Forest Park Blvd Ste 200					
ADDRESS		League City TX 77573-6342				Fort Worth TX 76110-1100					
		USA				USA					
CONTACT						PRODUCT 10/5-10/8 ;STATE SENATE DIST 10					
LOCAL SALESPERSON		VALERIE BONNEY		AGENCY EST. NO.		PRODUCT CODE		1300			
NATIONAL SALESPERSON											
BROADCAST SCHEDULE STARTING 10/04/12 AND ENDING 10/08/12 NO. WEEKS:								1			

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NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	F	2	05:00A	05:57A	30S	10/05/12-10/05/12	CBS 11 5AM NEWS THIS	2	140.00	280.00
2 LUR	F	1	07:00A	09:00A	30S	10/05/12-10/05/12	THE EARLY SHOW	1	125.00	125.00
3 LUR	0001..1	2	04:30A	04:58A	30S	10/04/12-10/07/12	CBS 11 NEWS THIS MORNING	2	40.00	80.00
4 LUR	Sa	1	05:58A	08:00A	30S	10/06/12-10/06/12	THE EARLY SHOW ON SATURDAY	1	50.00	50.00
5 LUR	Su	1	07:58A	09:30A	30S	10/07/12-10/07/12	CBS NEWS SUNDAY MORNING	1	700.00	700.00
6 LUR	Su	1	09:30A	10:30A	30S	10/07/12-10/07/12	FACE THE NATION	1	500.00	500.00
7 LUR	F	2	11:27A	12:30P	30S	10/05/12-10/05/12	YOUNG & THE RESTLESS	2	700.00	1400.00
8 LUR	F	1	11:00A	11:27A	30S	10/05/12-10/05/12	JEOPARDY	1	550.00	550.00
9 LUR	M	1	11:00A	11:27A	30S	10/08/12-10/08/12	JEOPARDY	1	650.00	650.00
10 LUR	F	2	12:30P	01:00P	30S	10/05/12-10/05/12	BOLD & BEAUTIFUL	2	650.00	1300.00
11	F	2	01:00P	02:00P	30S	10/05/12-10/05/12	THE TALK	2	400.00	800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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	USA				USA				
CONTACT					PRODUCT10/5-10/8 ;STATE SENATE DIST 10				
LOCAL SALESPERSON	VALERIE BONNEY		AGENCY EST. NO.		PRODUCT CODE 1300				
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 10/04/12 AND ENDING 10/08/12 NO. WEEKS: 1									

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			FROM	TO						
LUR										
12 LUR	F	2	02:00P	02:57P	30S	10/05/12-10/05/12	THE DOCTORS	2	300.00	600.00
13 LUR	F	2	02:57P	04:00P	30S	10/05/12-10/05/12	DR. PHIL	2	250.00	500.00
14 LUR	F	1	04:00P	04:58P	30S	10/05/12-10/05/12	CBS 11 NEWS AT 4P	1	375.00	375.00
15 LUR	F	1	06:58P	08:00P	30S	10/05/12-10/05/12	CSI: NY	1	3000.00	3000.00
16 LUR	F	1	08:00P	09:00P	30S	10/05/12-10/05/12	MADE IN JERSEY	1	2400.00	2400.00
17 LUR	F	1	09:00P	10:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	3000.00	3000.00
18 LUR	Sa	1	06:57P	07:57P	30S	10/06/12-10/06/12	CRIMETIME SATURDAY	1	1200.00	1200.00
19 LUR	Sa	1	07:58P	08:57P	30S	10/06/12-10/06/12	CRIME TIME SATURDAY	1	1400.00	1400.00
20 LUR	Sa	1	08:58P	10:00P	30S	10/06/12-10/06/12	48 HOURS	1	1700.00	1700.00
21 LUR	Su	1	07:30P	08:30P	30S	10/07/12-10/07/12	THE AMAZING RACE	1	5000.00	5000.00
22 LUR	Su	1	08:30P	09:30P	30S	10/07/12-10/07/12	THE GOOD WIFE	1	5000.00	5000.00

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			FROM	TO						
23 Su NONPREEMPTIBLE		1	09:30P	10:30P	30S	10/07/12-10/07/12	THE MENTALIST	1	5850.00	5850.00
24 Th NONPREEMPTIBLE		1	08:00P	09:00P	30S	10/04/12-10/04/12	PERSON OF INTEREST	1	5400.00	5400.00
25 F NONPREEMPTIBLE		1	10:00P	10:35P	30S	10/05/12-10/05/12	CBS 11 NEWS AT 10P	1	1980.00	1980.00
26 Su LUR		1	10:30P	11:00P	30S	10/07/12-10/07/12	THE SCORE W/BABE NFL	1	525.00	525.00
Total Contract:								33		44365.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						42965.00	.00	.00	42965.00	
GRAND TOTAL									42965.00	

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